

Report to:

SCRUTINY LEADERSHIP BOARD

Relevant Officer:

Philip Welsh, Head of Tourism and Communications

Date of Meeting:

17 October 2023

CHANNEL SHIFT SCRUTINY REVIEW - UPDATE ON RECOMMENDATIONS

1.0 Purpose of the report:

1.1 To consider the updated Channel Shift Scrutiny Review action tracker, identifying areas of good progress or actions still requiring focus.

2.0 Recommendation(s):

2.1 To challenge progress made on the recommendations and identify any areas of concern.

2.2 To consider if any of the recommendations can be signed off as completed.

2.3 To determine when next to review progress on the remaining outstanding recommendations.

3.0 Reasons for recommendation(s):

3.1 To ensure the recommendations of the review are implemented.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council's approved budget? Yes

4.0 Other alternative options to be considered:

None.

5.0 Council Priority:

5.1 The relevant Council priorities are:

- The economy: Maximising growth and opportunity across Blackpool

- Communities: Creating stronger communities and increasing resilience.

6.0 Background Information

6.1 The Channel Shift Scrutiny Review was approved by the Executive and it was agreed that a deadline for the implementation of the recommendations would be September 2023. This report demonstrates the progress that has been made to date to allow the Board to identify any areas of concern and sign off any actions as completed.

6.2 Does the information submitted include any exempt information? No

7.0 List of Appendices:

Appendix 3(a): Channel Shift Action Tracker
Appendix 3(b): Digital Blackpool final report August 2023
Appendix 3(c): Digital Blackpool Single User Case Study
Appendix 3(d): Digital Blackpool Family Case Study
Appendix 3(e): Help Getting on Line

8.0 Financial considerations:

8.1 None associated with report.

9.0 Legal considerations:

9.1 None.

10.0 Risk management considerations:

10.1 None associated with report.

11.0 Equalities and Children and Young People's considerations:

11.1 None associated with report.

12.0 Sustainability, climate change and environmental considerations:

12.1 None directly from this report.

13.0 Internal/ External Consultation undertaken:

13.1 None.

14.0 Background papers:

14.1 None.